THE JOURNEY TO POPULATION HEALTH

Better engagement leads to better destinations



The Challenge

Population health management is essential to control healthcare costs and keep patients healthy. The stakes are too high to ignore or delay.

\$3 out of every \$4 spent
on healthcare
goes toward
chronic disease ¹











The Situation

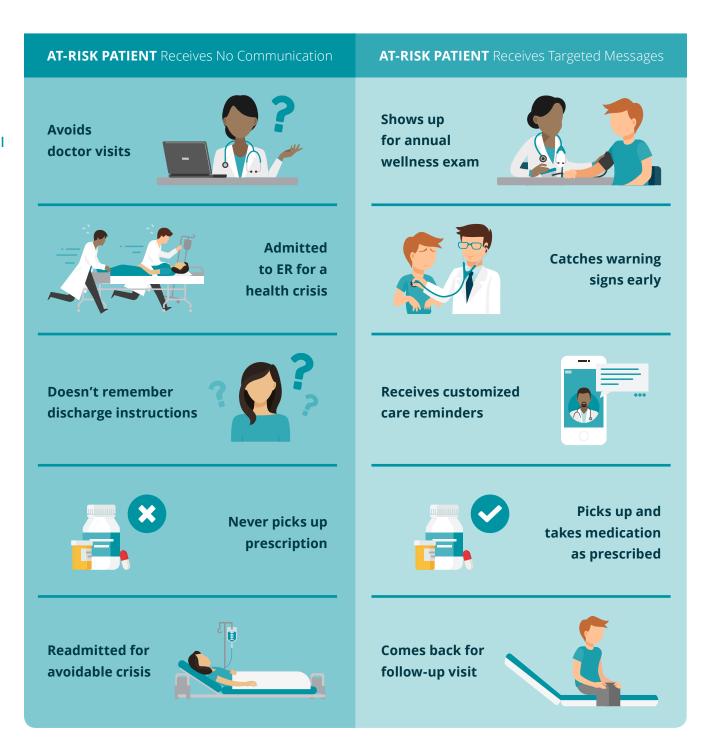
Patient engagement empowers population health. Two patients with the same clinical and financial situation can have dramatically different outcomes based on their engagement levels.



"Activated" patients are more likely to adhere to care plans ⁴



Text messages double the likelihood of adherence ⁵



The Opportunity

Engagement can dramatically impact the patient journey. Supplement labor-intensive population health management with automated interventions based on patient type.

Automated interventions can boost ROI by:

- ✓ Decreasing readmission rates
- ✓ Reducing no-shows
- Increasing medication and care adherence
- ✓ Saving time and resources
- ✓ Boost star performance to increase reimbursements



5. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5561384/

InteliChart Healthy Outcomes presentation
 InteliChart Healthy Outcomes presentation

^{3.} https://revcycleintelligence.com/news/3-strategies-toreduce-hospital-readmission-rates-costs

http://journals.plos.org/plosone/article?id=10.1371/journal. pone.0179865#sec012